



InterGlobe Air Transport appointed as exclusive GSA in India for Hertz

New Delhi, October 25, 2018: InterGlobe Air Transport (IGAT) Ltd. has been appointed as the exclusive General Sales Agent in India by one of the world's leading car rental companies, Hertz. The exclusive partnership was formed following a year of successful collaboration in India between the two companies.

The appointment will be effective immediately and will cover all of Hertz's brands including Dollar, Thrifty, ACE and Firefly for outbound rentals.

Commenting on the partnership, Mr. Siddhanta Sharma, President and CEO, InterGlobe Air Transport, said: "Hertz's global expertise and modern fleet, coupled with our strong footprint across the Indian market will help us pave substantial inroads with both corporate and leisure holiday travellers'. Our discerning network in India very much welcomes our ongoing collaboration with a renowned, truly global player such as Hertz."

Eoin MacNeill, Vice President, Hertz Asia Pacific, added: "IGAT has 29 years' of experience in the Indian travel industry and is perfectly placed to grow Hertz's presence, by providing consumers with mobility solutions that suit their needs, regardless of if they're travelling for business or leisure."

According to Research and Markets, India outbound visitors will grow 10% CAGR by 2022*, thus increasing the demand for Hertz's services. IGAT has 12 offices across the country, as well as 80 sales people to help cater to this segment effectively.

Hertz's international reservations can be made through IGAT on Tel: +91 11 4351 3225 or email: hertz@interglobe.com or online: www.hertz.co.in

* Source: "India Outbound Tourism Market: Outbound Tourists, Purpose of Visit (Holiday, VFR (Visit Friends & Relatives), Business, Others), Tourists Spending and Forecast," Research and Markets, September 2017

About InterGlobe Air Transport Ltd.

InterGlobe Air Transport Ltd. (IGAT) is a leading airline and travel management company, providing diverse expertise across passenger and cargo sales. Incorporated in 1989 and headquartered at Gurugram, IGAT is a division of InterGlobe Enterprises and represents more than 10 international airlines in India. It is present across 12 cities in India with overseas offices in the UK, the UAE and Qatar. For more details, visit www.interglobeartransport.com

About InterGlobe Enterprises

InterGlobe Enterprises is a large Indian conglomerate holding leadership positions in Aviation, Hospitality and Travel related services. InterGlobe through its various businesses employs more than 27,000 professionals across 60 cities globally. For more details, visit www.interglobe.com



About The Hertz Corporation

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar, Thrifty and Firefly vehicle rental brands in approximately 10,200 corporate and franchisee locations throughout North America, Europe, The Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide rental companies, and the Hertz brand is one of the most recognized globally. Product and service initiatives such as Hertz Gold Plus Rewards, Ultimate Choice, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, The Hertz Corporation owns the vehicle leasing and fleet management leader Donlen, operates the Hertz 24/7 car sharing business in international markets and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit: www.hertz.com