



### PRESS RELEASE

# InterGlobe Air Transport appointed as the General Sales Agent (GSA) for Bedsonline to distribute its product portfolio in India

**National, 3 February 2022** – InterGlobe Air Transport (IGAT) today announced partnership with Bedsonline for the distribution of its products in India. With this tie-up, IGAT becomes the new General Sales Agent (GSA) for Bedsonline in the country.

"Through this alliance, we will be venturing into a new category of hotel bookings, diversifying our business while expanding our touchpoints across consumers' travel journeys, with services including air travel, car rental and now hotel bookings," said **Mr. Sunil Talreja**, **Vice President - India Operations at InterGlobe Air Transport**. He added, "We are delighted to partner with Bedsonline to support them in expanding their presence in the Indian market with our wide travel distribution network and extensive corporate customer base."

"This agreement represents a great opportunity for our clients in India and we are very excited to enter this partnership with InterGlobe Air Transport," said **Tomeu Gili, Head of MEAI at Hotelbeds, the parent company of Bedsonline**. Tomeu explained that clients "will now have a local sales team at their disposal to contact, as well as a CRC team based in India who can assist them at any time with operational issues."

Headquartered in Gurugram, InterGlobe Air Transport Limited (IGAT) is the GSA for a range of international travel brands in India and has in-depth knowledge of the aviation and travel industry. Its dynamic work culture has helped the company to consistently deliver world-class services by improving operations and profitability, and now, with this new partnership with Bedsonline, they are expanding into the hospitality sector.

Indian travel agencies already working with Bedsonline will continue to book all their accommodation, activities, transfers, and car-hire via www.bedsonline.com

#### About InterGlobe Air Transport Ltd.

InterGlobe Air Transport Ltd. (IGAT) is a leading airline and travel management company, providing diverse expertise across airline (passenger and cargo) and car rental sales. Incorporated in 1989 and headquartered at Gurugram, IGAT represents a range of major international airlines & a global car rental company in India. IGAT is present across major cities in India and has overseas offices in Qatar, the UAE, and the UK. For more details, please visit <a href="https://www.interglobeairtransport.com">www.interglobeairtransport.com</a>

#### **About Bedsonline**

Bedsonline is the leading global provider of accommodation and complementary travel products exclusively catering to travel agents. Through its online platform, it distributes accommodation, excursions, tickets, and transfers to more than 60,000 travel agencies backed by local sales teams in over 30 countries covering over 100 markets globally.





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The company offers an extensive portfolio of over 180,000 hotels, 25,000 transfer routes and 18,000 activities in 185 destination countries worldwide, guaranteeing high availability, competitive prices and unique offers. This portfolio is backed by personalized local service and a powerful yet intuitive booking engine making Bedsonline the defacto partner for many travel agencies around the world.

Bedsonline is part of Hotelbeds, the world's leading bedbank and business-to-business provider of services to the travel industry globally, headquartered in Palma, Spain.